

Conference Committee on Cooperation with the Professional Community
New York Hilton Midtown

April 27, 2026, 8 a.m. – 1:20 p.m.
April 28, 2026, 8 a.m. – 12:30 p.m.

The Conference Committee on Cooperation with the Professional Community (CPC) met separately two times following the Joint Meeting with the trustees' Cooperation with the Professional Community/Treatment and Accessibilities Committee on April 26, 2026. The committee accepted the report of the trustees' committee and considered the following agenda items:

Committee Considerations:

- The committee reviewed and accepted the report on the AAWS LinkedIn page. The committee recognized the thoughtful long-term plan that the office has put in place and appreciated the alignment of the project to the initial goals and standards for the development of content and awareness; as well as expanding outreach and reinforcing the continuing relevance and efficacy of A.A. to professionals. The committee provided the following suggestions:
 - Ø Consider including trends in quarterly and yearly reporting.
 - Ø Consider developing an article for *Box 4-5-9* highlighting the work of the office on the LinkedIn project.
- The committee reviewed the outline of the pamphlet for mental health professionals along with the accompanying project plan. The committee expressed their enthusiasm for the overall project vision and felt that it aligns with the intended goals. The committee provided suggestions to the secretary (including a suggestion that a link to the Cochrane Study be included as an additional reference for professionals) and asked that a progress report or draft pamphlet be brought back to the 2027 Conference Committee on CPC.
- The committee considered a request that standalone audio/visual clips be created when developing any new/revised videos for professionals and took no action. The committee recognized the need for short-form content and noted that the office is already working in this direction. The committee encourages the ongoing development of outreach material with short-form content.
- The committee reviewed the content and format of the CPC Kit and Workbook and provided the following suggestions:

- Ø Consider including recent updates to the Grapevine podcast.
- Ø Clarify the item titles on the online store to better differentiate whether the service kit is in English, French or Spanish.

· The committee reviewed the draft video series “Meet A.A.’s Nonalcoholic Trustees” and appreciated the willingness and dedication of our Class As to further the message of Alcoholics Anonymous. The committee considers this work to align with the role of communication intended for professionals, similar to the *About A.A.* newsletter. The committee acknowledged the necessity of the office continuing to work closely with our Class A trustees in the development of a communications strategy to create outward-facing videos and diversify our library of resources. The committee provided the following additional suggestions:

- Ø That future topics and subjects be considered on a case-by-case basis.
- Ø That if the Class A is fluent in Spanish or French, to have the relevant language be used in the voice of the person rather than dubbed or captioned.

The committee elected Claudio Barron, Area 7, California – Northern Interior, chairperson; and Mélanie Charette, Area 90, Northwest Québec, alternate chairperson.