

**Pacific Regional Trustee Report**  
**GENERAL SERVICE BOARD WEEKEND**  
**JULY 30 - AUGUST 1, 2022**

Here, in summary form, are several items of interest from the July/August 2022 General Service Board meeting. As we came together for our first quarterly board meeting of this Conference cycle, and **my first EVER** quarterly board meeting, it was a great pleasure to be welcomed by old friends and meet new ones. Each of us is learning new assignments, new committees, and new roles and responsibilities on our boards.

In addition to my Regional responsibilities, my commitments include:

Member of Trustees Committee on International

Member of ad hoc committee for Participation of Online Groups in the General Service Structure.

Member of Trustees Committee on Public Information

Member of sub-committee on the Membership Survey

Vice-Chair of Trustees Committee on Literature

Member of sub-committee on Fifth Edition Big Book

**A.A.W.S. Board**

**Technology / Communications / Services(TCS)**: The Committee discussed the inclusion of QR codes that refer to [www.aa.org](http://www.aa.org) on all pamphlets and agreed to continue the discussion at the October 2022 meeting. Some with CPC and Treatment Facilities experience “chimed in” that this would be a novel idea at trade shows and other Public Information-type venues.



The Technology team has made great progress and is using NetSuite’s native Support Case functionality to support translation and license requests (four complete for A.A. India, five in process for A.A. Japan). Next steps will involve tying the Support Case to the custom license record that houses additional information, statuses, dates, etc. and integrating DocuSign to extend the Fellowship Connection doing good things in India and Asia and that’s good enough for me 😊].

**AAWS Publishing: Publication Operations**: Worldwide paper, printing, manufacturing, trucking, and other delivery disruptions continue to beset the supply chain, causing backorders of books and other items throughout the publishing industry. Knowing of our Region’s interest in back-ordered literature, along with estimated re-stock dates, please note:

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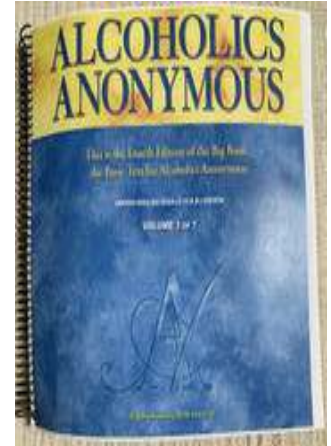
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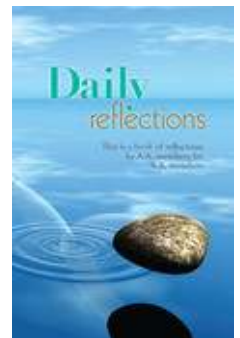
Back in Stock:

- *Big Book* hardcover, English (B-1); *Big Book*, French hardcover (FB-1)
- *Big Book*, Spanish softcover (SB-30)
- *Big Book*, large print, abridged English (B-24)
- *Big Book* large print, English (B-16)
- *Big Book*, large print, Spanish (SB-16)
- *Big Book*, large print, abridged French (FB-24)
- *As Bill Sees It*, Spanish (SB-18)
- *Twelve Steps and Twelve Traditions*, French (FB-14)
- *A.A. in Prison: A Message of Hope* (B-13) [Retitled edition]
- *Living Sober*, French (FB-7)
- *Came to Believe*, French (FB-6)



Backorders and Estimated in-Warehouse Dates:

- *Big Book*, abridged pocket softcover English (B-35) – October
- *Big Book*, pocket edition Spanish (SB-35) – February 2023
- *Twelve Steps and Twelve Traditions*, large print English (B-14) – December
- *Twelve Steps and Twelve Traditions*, large print Spanish (SB-14) – September
- *Twelve Steps and Twelve Traditions*, softcover French (FB-15) – August
- *Daily Reflections*, English (B-12) – early August
- *Daily Reflections*, large print English (B-19) – early August
- *Daily Reflections*, Spanish (SB-12) – mid-January 2023
- *As Bill Sees It*, English (B-5) – August
- *As Bill Sees It*, large print English (B-27) – September
- *Came to Believe*, large print English (B-26) – September
- *Living Sober*, large print English (B-25) – August
- *Pass it On*, hardcover English (B-9) – November
- *Dr. Bob and the Good Oldtimers*, hardcover English (B-8) – January 2023



AA's "online store" automatically notifies customers of any backorders when ordering (which can actually be helpful).

Twelve by Twelve: error in printing was discussed with a solution agreed upon- Under [What's New on aa.org](#) "[Notice of a printing error in English-language editions of \*Twelve Steps and Twelve Traditions\*.](#)"

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As we have been updating everyone throughout these unprecedented times, supply chain disruptions throughout the worldwide paper, printing and trucking industries continue to unfavorably impact the manufacture and distribution of A.A.W.S. literature and other items. Since 2020 we have implemented many measures in efforts to reduce potential backorders.

**Group Services:** The topic of developing a policy and procedure surrounding A.A. Group names as it relates to listing Groups is being discussed at the Staff and Board level, with the thought that any policy regarding listing Groups should emanate from the General Service Conference. See also page 17 from within *The A.A. Group* (P-16).

**Office Operations:**

From January to June 2022, the team responded to approximately 15,650 unique email inquiries. During this time, they received about 4,400 phone calls and performed 3,343 Area/District/Group updates. Additionally, 4,607 phone calls were received and routed through our front desk reception. The Mail and Shipping team (of two) managed 22,283 pieces of incoming mail and 10,957 pieces of outgoing mail from January to June 2022.



**NetSuite:** Area Registrars performed 4,891 Fellowship Connection updates. The team processed and managed 15,750 literature orders during the first six months of 2022.

**Office Management and Operations (aka Behind-the-Scenes Stuff):** There is continued collaboration and sharing with the GSO Staff and others throughout the office regarding document translation, including the spiritual and practical aspects of background. The office will implement a substantial process and restructuring of the document translation process, which includes increased staffing to allow for a swift, proactive approach to translations as items are identified. Spanish Translator, French Translator, and Document Translations Manager positions have been posted and the recruiting process has already begun. Discussions also continue regarding the reorganization of the functions of intellectual property, copyrights, and translations and licensing. Return to the workplace is continuing and will evolve and be adapted by the new HR Director.

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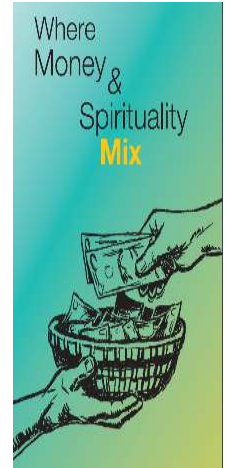
## A.A.W.S. Finance Committee:

Discussed Reforecast Budget 2.0. More discussions to come.  
Reviewed June financial statements, monthly and year to date financial activity, and highlights.

## AAWS Report on Self-support:

Zenaida Medina (non-alcoholic), Assistant Director of Finance, updated the Committee on the activities of the self-support Subcommittee.  
At the last meeting, the Committee received updates on:

- Incorporating Group search features in the online contribution portal,
- Stories received from GSO employees related to self-support,
- The draft contributions flyer (SMF-203) is expected to be ready for AAWS' October meeting
- The report on Fellowship sharing on virtual baskets.



## AA Grapevine Board

The A.A. Grapevine Board met on Thursday as well. AA Grapevine, Inc. (See also Appendixes 1 - 3 for Financial Reporting):

## AA Grapevine Upcoming Magazine Topics through 2022:

- August: Sober Travel,
- September: Young and Sober,
- October: Relapse (prevention), and
- November: Gratitude and Fun in Sobriety.

## Upcoming Grapevine Books, Currently Available:

- *Fun in Sobriety.*



**TWO YALE SAVANTS  
STRESS ALCOHOLISM  
AS TRUE DISEASE**

At the launching of The Grapevine, we wish to express our highest congratulations and best wishes for the success of this new publication. The intention to contribute a note on the Yale Plan Clinic in the first issue of your journal, combined our belief in the close relation between the stresses of alcoholic beverages and the broad studies we have undertaken on all aspects of alcoholism.

The Yale Plan Clinic, which was at New Haven and Hartford, was established by the Laboratory of Applied Psychology of Yale University in cooperation with the Connecticut Prison Association. This new and most modern clinic was established, but is closely integrated with the scientific and educational activities of the Laboratory. These three activities represent a broad scheme in which establishments of the alcoholic and the promotion of sobriety are integral parts.

The Clinic serves several purposes and it is hard to say which program underlies them. As long as the alcoholic is a disease, the most important aspect of the Clinic is to spread the idea until it is fully accepted. For the time being, this object may be placed ahead of the guidance of alcoholics. Another object is to further the development of concrete measures which could be applied to the rehabilitation of alcoholics. At present, it is more than thirty years since the introduction of the Clinic because of the scarcity of other resources. But when these facilities shall have been developed, based, perhaps, on recommendations coming from the experience

of the Clinic, the latter will have their activity solely in the guiding of alcoholics in these facilities which according to their own view is to be the most guarantee in the individual case. Their guidance is being provided at present at the Clinic in bringing suitable case into contact with the local groups of alcoholic beverages. It goes without saying that one of our departments is to further research and contribute to scientific literature among those who have no doubt of it or who are inadequately informed.

The success of the Clinic with the courts, with various departments of State government and with one agency will contribute greatly to bring about adequate understanding of the stress of alcoholism, of the utilization of the existing, and the development of needed, facilities.

The Clinic is giving physical rehabilitation to all alcoholics who come for advice being in their attention physical ailments which are too frequently neglected. The treatment of each alcoholic does not lie within the province of the Clinic, but the Clinic facilitates contacts with hospitals or private practitioners.

The Clinic has been in operation only two months and there is a report on "Sobriety" in our journal. It is, however, worth repeating that one of the alcoholics who say to him, has an alcoholism, of the Clinic. It has been stated within being "retarded," has actually been there, more than the help. The number have been seen by these relations, by the courts, social agencies, hospitals, and private practitioners. Local groups of alcoholic beverages have seen how many others for diagnosis of serious complications in the physical constitution. Numerous inquiries have been received from some offices and associated organizations throughout the country concerning the feasibility of such

helping others in other cities. The intention was that there is a wide interest in the rehabilitation of alcoholics and that only direction is needed to give it full impetus.

The problem of the alcoholic is too great to be solved by one man or group or one by one organization. The cooperation of all in alcoholism and all organizations, based on mutual respect and understanding of each other's aims, is needed to bring success to the efforts of all those who are interested in bringing back the alcoholic into the life of the community.

New Haven, Connecticut  
Howard P. Suggard  
E. H. Jellinek

**"GRAPEVINE" IN BOW**

It is a big week-end event, an interesting number appear at the Clinic as I shall give you after practice on this.

"All right," I said, "The work didn't bring this paper. Nobody found it in a new book. It didn't just give the Yale Plan Clinic, now. How'd it all begin?" "Well, the one began. It was just something that was in the air. Everybody, at some time or other, has had the bright idea, let's have an A.A. paper!" "How-long? (Gladwell had one, in only one issue, but in the Washington one?) We figured to make the paper out of the talking stage and put it in one paper." "Right, that the one that got in the office that followed I looked through the paper. 'You average. It couldn't, a really, very average, an average, a bookkeeper, an average, a wife and mother of two. 'The one mother.' I said, 'What one might be asking you could use to have?' During the paper as all by your little office. The paper is in a new and all the kind of things." (Continued on page 6)

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The A.A. Grapevine Board considered a 73<sup>rd</sup> General Service Conference proposed agenda item PAI8 from the Easy Does it Group, Area 23: *“Motion is made that the revision to the A.A. Preamble replacing the words “Men and Women” with the word “People” at the 71st General Service Conference by advisory action, be rescinded and the original wording restored.”* The Board tabled this discussion until October 2022.

AA La Viña Upcoming Magazine Topics (2022):

- July – Aug.: Prison Issue,
- Sept. – Oct.: No Matter What, and
- Nov. – Dec.: La Viña Short Stories.

Instagram Update, thru June 30, 2022:



- AA Grapevine has 7,868 “followers” and La Viña has 936 “followers.”

Grapevine Podcasts: Our A.A. Grapevine podcast program continues to grow - a new episode each Monday, Don and Sam (our current hosts) interview a member about their experience, strength and hope, in a casual “meeting after the meeting” manner. To illustrate, podcast downloads topped over 180,000 since inception.

Come check us out, Mondays, at: <https://www.aagrapevine.org/podcast> .

General Service Board Working Retreat was held on Friday with all Trustees in attendance.

The working retreat allowed new and continuing GSB members to have a shared opportunity to develop an understanding of various items based on information shared by all of us. This is part of the effort to utilize the information from the "strategic planning" in January which highlighted the need to improve communication *generally* and then, *especially among Board members*.

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**TRUSTEES' COMMITTEE REPORTS**

**Trustees' Committee Corrections:** In addition to maintaining correspondence with persons in custody, coordinating the Corrections Correspondence Service (CCS), and facilitating the approved revisions to the Corrections Kit and Workbook, the Staff Secretary on the assignment gathered information on viable options to be used to update the sign-up forms for CCS to be more inclusive.



Earlier this spring the assignment requested shared experience from the Fellowship on sponsoring A.A. members in custody (or, as we used to say, “behind the walls”). The Committee noted the enthusiastic responses from the Fellowship on their experiences regarding sponsoring “inside” A.A. members. David R., Publisher, provided an update on the growing use of tablets in correctional settings and noted that there are over 200,000 tablets providing A.A. literature inside correctional settings within the US. They recognize more work needs to take place with Canadian facilities in this regard. A working group has been formed to further this work.

**Trustees Committee Public Information (PI):** The Committee discussed the progress report on the GSO Podcast. The Grapevine podcast team provided the GSO team a thorough walk-through of the process and tools our A.A. Grapevine utilizes to produce its podcast episodes. The Committee discussed a consideration to research the best methods for future podcast episodes to be completed in Spanish and French.



The Committee reviewed current reports for “*Sobriety in A.A.: My Drinking Built a Wall*” and “*Sobriety in A.A.: When Drinking Is No Longer a Party.*” There have been approximately 34,833 English TV airings and 16,956 Spanish TV airings. As of this report the Canadian PSAs aired an additional 1,209 times, bringing total airings to 4,078. See also: <https://www.aa.org/downloadable-videos> .

**Membership Survey:** The Committee approved the revised 2022 Membership Survey questionnaire - amended by the survey methodologist - according to the 2022 Advisory Action. The Committee believes the project plan to administer the 2022 Membership Survey is comprehensive and will accomplish the goal of producing effective results.

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Emails have been sent to Delegates asking to confirm groups and ensure participation in the process of the membership survey.

**Trustees' Committee Finance**

Finance and Budget: Although unaudited, mid-year performance are in:

Contributions - Unaudited: The board accepted the Finance department reports in March, June and July, highlighting the following information: Year-to-date contributions (six months ending June 30, 2022) are \$5,011,648. This represents 50% of the 2022 budget of \$10,000,000 (with 50% of the year elapsed) and is \$35,332 more than last year. Year to date, 22% of contributions have been received online. On average, a contribution made online costs \$2.67 less to process than a contribution made by check.

Literature - Unaudited:

- Year to June 30 gross literature sales are a little over \$5.8 million (rounded). This represents 52% of the 2022 budget of \$11,000,000. But there's more to the story - our "cost of goods sold" continues to rise because of the increased cost of paper, postage, publishing, and other supply chain-related expenses.

Expense - Unaudited:

- Year to June 30 payroll and benefits expense (for our valued GSO employees) is a little over \$4.7 million, which is 47% of the budget amount with 50% of the year elapsed (so, we're pretty much on budget).
- Total operating expense year to June 30 is around \$8.2 million (a little more, actually) which is also 47% of the budget amount with 50% of the year elapsed.

Overall Deficit or Surplus:

- Our overall operating deficit year to June 30 is around \$114,000 compared to a budgeted deficit of \$797,000. All things considered, we're ahead of budget.

Reserve Fund - Unaudited:

- As detailed by Kevin Prior, our non-alcoholic Treasurer of the General Service Board, our Reserve Fund continues to hover at just under 8 months (7.65 to be more specific) and we'll be reforecasting our General Service Board, A.A. World Service Board, and A.A. Grapevine

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Board budgets, respectively. Early estimates are that our Prudent Reserve will decline slightly due to overall increased expenses (which all of us, on Trustees' Finance and Budget, are tracking).

<u>Topic</u>	<u>See</u>
Details on our Prudent Reserve	Appendix 4
AAWS Publications Sales by Items	Appendix 5
Year-end Contributions and Literature Sales	Appendixes 6 and 7

**Trustees' Committee on General Service Conference:** The planning and implementation phases of the second year of Equitable Distribution of Workload (EDW) process is underway. The committee reviewed all the Conference feedback noting what worked well along with those and practices that will benefit from improvement. The Subcommittee on Process Improvements (SPI) was requested to give particular attention to developing an approach to accommodate Conference member participation in the event of a Covid breakout, and other possible situations, which might result in members not being present in meeting rooms during Conference week.

The business of the 72<sup>nd</sup> General Service Conference concluded with 82 agenda items and nine submitted floor actions, resulting in 35 Advisory Actions and 78 Committee Considerations. All of the 72<sup>nd</sup> General Service Conference Advisory Actions have been reviewed and their implementation is in process. As a reminder, the September 15 deadline for receipt of Proposed Agenda Items remains in effect.



**Review Draft 2023 Conference Week Schedule:** The Committee reviewed the 2023 Conference Week schedule, which includes the **reinstatement** of the Area Highlights in alignment with a 1961 Advisory Action. Apparently, everything old is new again 😊 .

**Conference Week Schedule :** The Committee noted that the “Delegate’s Only” meeting and ancillary meetings held on the Saturday prior to Conference warrant coverage of hotel expenses to be covered by GSO for the Friday night prior (however, if implemented, meal expenses on Saturday would remain the Delegates responsibility as has been). The Conference Committee requested that our Staff Secretary update travel communications to reflect this proposed change.

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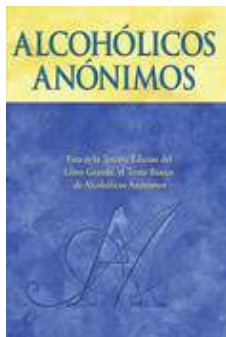
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Although it is customary to alternate annual visits to our GSO/Grapevine Office and *Stepping Stones*, the Committee agreed to schedule the Tuesday GSO trip - during the 2023 Conference week – while deferring the *Stepping Stones* trip to 2024.

The committee discussed three requests for representatives from general service structures outside of the U.S./Canada structure to attend the 2023 GSC as observers and recommended Daniel Gutarra, trustee member of the Peru General Service Board of Alcoholics Anonymous, or their substitute, and Gonzalo Teodoro Montaña, General Custodian of the Southern Territory for Central Mexico General Services of Alcoholics Anonymous, or their substitute, and an International Delegate, on behalf of the Poland General Service Board of Alcoholics Anonymous, be approved to attend the 2023 U.S./Canada General Service Conference as an observer.



**Trustees' Committee on Literature**

The Literature Desk has been working with the GSO Technology Services department to create a dedicated story submission page for the Fourth Edition of the Spanish *Big Book, Alcohólicos Anónimos*, and the "A.A. for the Black and African-American Alcoholic" pamphlet update. The submission tool features easy-to-find writing guidelines and a story upload function, and is available in English, French and Spanish on the aa.org. website.

- <https://www.aa.org/submit-bigbook-spanish-4th>

Submission of personal stories for the Fifth Edition (Due October 31<sup>st</sup>) - An announcement was widely shared through *Box 4-5-9* and through Conference communication channels that story submissions are being accepted. We are delighted to invite A.A. members to contribute your stories of recovery to the Fifth Edition of the Big Book, *Alcoholics Anonymous*. the trustees' Literature Committee is seeking a wide range of A.A. experience, strength and hope from the Fellowship. The deadline for story submissions is October 31st.

<https://www.aa.org/submit-bigbook-english-5th>

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Big Book

- An order for jacketed (with the “dust cover”) English-language Big Books (B-1) is currently in process and scheduled to ship August through October.

After the board’s approval, implementation has begun on the new jacket-less format for the next printings of the *Big Book, Alcoholics Anonymous*. This jacket-less formatting will help reduce backorders, streamline turnaround time, and bring our book to the Fellowship in a timelier manner, will help to better navigate supply-chain disruptions, reduce delivery times as well as expense (i.e., the cost of goods sold has increased three-fold during the pandemic).

- The first printing of the new cover format English-language *Big Book, Alcoholics Anonymous*, is scheduled to start printing in mid-October, to be completed November/December 2022.

Twelve Steps and Twelve Traditions

The next print run for the “*Twelve and Twelve*,” in English-language and French-language editions, to receive this same jacketless format switchover.

- The first printing of the new format is expected in November or December 2022.

When you see them, please let me know what you think.

Here is a Publishing-requested Change: That the Publishing Department move forward with the revision to the A.A.W.S. Policy on Keeping A.A. Literature Current as follows:

*“For all Conference-approved pamphlets, implementation will take place as soon as possible after conclusion of the Conference at which the changes are approved. In most cases, current inventory (in English, French and Spanish) will be written off or destroyed and replaced with the new, revised materials. For Conference-approved books, the inventory is often greater, and the investment is more costly than pamphlets, so implementation of revisions will take place in consultation with the General Manager (GM), the Chief Financial Officer, and with the AAWS board, as deemed necessary by the GM. All efforts will be made to post revised digital versions on aa.org as final approved PDFs are completed.”*

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**Trustees' Committee Nominating**

Foreshadowing April 2023, the positions of Northeast Regional Trustee, Southwest Regional Trustee, and Trustee-at-Large Canada will be up for rotation. As I understand, the “qualifications” will likely remain: sobriety date, current and past A.A. experience, occupational background (business or professional preferred), additional abilities, skills, background and life experiences, current or past contractual experiences with A.A. Grapevine, GSB, and AAWS.



**Trustees Committee on International Convention/ Regional Forums:**

**Regional Forums:** See: [www.aa.org/assets/en\\_US/en\\_rf\\_calendar-poster.pdf](http://www.aa.org/assets/en_US/en_rf_calendar-poster.pdf) .

Updates were given on the two successful in-person Regional Forums have taken place in Canada already: Charlottetown, PEI, in May and Winnipeg, Manitoba, in June. We look forward to the Pacific Regional Forum slated for Salt Lake City in September and the Southeast Regional Forum planned for New Orleans in December.

The committee discussed the Conference committee Regional Forum consideration to consider options to the title “Regional Forum” utilizing more current language. The committee agreed that any suggested changes to the title should come from the Conference to the board. It was also noted that when we change terminology, institutional knowledge may be sacrificed, and that it is not so much the title as it is about wider communication regarding the Regional Forums.

Regional/Local Forums schedule 2023–24: The committee reviewed and accepted the Regional/Local Forums Schedule for 2023–24 Forums. It was also noted that hotel contracts are pending for the 2024 Western Canada and Pacific Regional Forums.

The committee reviewed and accepted the General Service Board scheduling for 2023 Regional Forums.

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In collaboration with the service structures of Argentina and Chile, the North/South Connections Virtual Special Forum featured Remote Communities from North and South America. With 532 total registrations and 345 peak attendance, the Forum featured a total of eighteen speakers – six each from the US/Canada, Argentina and Chile service structures. The topics highlighted the challenges of language, culture and geography that members overcame to carry AA’s message of hope and recovery into remote communities.

International Convention:

The first dispatch of the 2025 International Convention Member Engagement Survey ([Survey to help us to better plan for the International Convention.](#)) proceeded Friday, July 29, with a Fellowship-wide distribution including, but not limited to, Conference members, Intergroup/Central Offices and International GSOs. In addition to placing the survey link on our various platforms and the [www.aa.org](http://www.aa.org) and [www.aagrapevine.org](http://www.aagrapevine.org) websites, QR codes will be developed for easy access at A.A. events, such as our upcoming Regional Forums. The deadline for survey responses is October 31; an update on responses will be provided at the October 2022 board meeting.



Originally, it was understood that the question regarding closing the “Big Meeting” with the Lord’s Prayer would be added to the 2025 International Convention Membership Engagement Survey. However, it was decided after the General Service Conference to launch a separate survey dedicated to this specific question.

It was also reported that the Metro Vancouver Convention; Visitors Bureau created a special video highlighting Vancouver as a destination and tailored for the 2025 IC. The video will be added to the IC 2025 portal on aa.org website.

Policy regarding vendors of goods and services at the International Convention: The committee recommended to the General Service Board that during the International Convention of

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Alcoholics Anonymous from July 3 through July 6, 2025, in Vancouver, BC, Canada, only those purveyors of goods and services that are part of or under contract to the Convention management will be permitted to operate on any of the facilities or grounds that are assigned to or under contract to the Convention management.

Logo for 2025 International Convention: The committee recommended to the General Service Board that the design for the 2025 International Convention logo be approved. Once finalized, the logo will be trademarked for our use on International Convention letterhead and signage.

The committee confirmed that the AAWS Finance/Board will review and approve the initial budget for the International Convention. Review and approve all significant contracts for the International Convention (Contracts with a value over \$50,000).

Next steps in the planning process include continuing with the vendor selection process and stadium production, and putting in place the “nuts and bolts” of security, registration and housing. It was confirmed that quarterly update reports will be provided to AAWS and the trustees’ committee.

**Trustees’ Committee on International:** The International desk is currently developing the agenda for the 27<sup>th</sup> WSM (virtual) in the Fall (the original plan was to meet in-person in Japan). The theme, *“Carrying the Message of A.A. in the Digital Age,”* is aptly chosen as we look forward to gathering sharing on current A.A. lessons, shifts, and practices throughout the world.

Discussed the International Literature Fund (ILF) and World Service Meeting (WSM) Fund accounting. The committee discussed and noted with appreciation the proposed new AAWS accounting procedures.

Note: Several in-person International meetings are scheduled for the Fall; however, the overseas covid “landscape” continues to be a concern. More will be disclosed.....

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## Trustees' Committee Treatment Facilities / Accessibilities/Loners and Internationalists

Updates to the "A.A. Guidelines on Accessibilities for All Alcoholics" (MG-16) are ready for the next printing. In response to a Conference Committee consideration, work has also begun on gathering more stories for the pamphlet "A.A. for the Older Alcoholic" with a goal to have a broader, more diverse representation of A.A. experience; including diverse ethnicities, cultures and languages; LGBTQ+ communities; varied spiritual paths; and experience attending Online meetings.

Online Groups: Virtual Groups continue to grow - currently we

have 718 virtual Groups that have listed with GSO and are participating in the US/Canada General Service Structure. Out of those 718 virtual Groups, there are 558 GSRs and 143 alternate GSRs. There are, as of now, 371 meetings in "Area 95" (i.e., miscellaneous file). Group Services, the International Desk, and the Staff Coordinator are communicating with these Online meetings to ascertain whether they would like to be listed as Groups and if they would like to participate in the US/Canada General Service Structure.



The Conference Committee discussed the request for a progress report from the General Service Board's Ad Hoc Committee on the Participation of Online Groups in the US and Canada service structure be included as background for the Conference Committee on Policy/Admissions in advance of the 73<sup>rd</sup> General Service Conference. As such, the chair of the Ad Hoc Committee confirmed that this request will be met.

## Trustees' Committee Cooperation with the Professional Community (CPC):

"A.A. in Your Community" pamphlet: The committee reviewed a final draft of the Conference-approved pamphlet "A.A. in Your Community."  
CPC Kit and Workbook: The committee noted the importance of directing A.A. members to the most recent versions of the Kit contents and Workbook



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Per LinkedIn, the Committee noted the progress made to ramp up towards the “engagement analysis” to be included in the report. The Committee offered suggestions on reporting ways that posts can clarify misunderstandings and misconceptions about Alcoholics Anonymous.

The LinkedIn page now has 2,036 followers. Several new posts were shared, which can be seen at <https://www.linkedin.com/company/aaworldservicesinc> .

The Spring 2022 issue of *About A.A.* went out in April. The issue focuses on efforts to reach out to mental health professionals, looks at “A.A. as a Resource Around the World” and introduces three new Class A (non-alcoholic) General Service Board Trustees. Work has already begun on the fall 2022 issue. See also <https://www.aa.org/about-aa> .



The Committee is also considering a request to remove the pamphlet “A Member’s-Eve View of Alcoholics Anonymous” from the CPC Kit contents list. The Committee noted that, while “A Member’s-Eve View of Alcoholics Anonymous” pamphlet has endearing language to the Fellowship, it may not be an effective tool to attract professionals (i.e., outward facing instead of inward facing). At present, no final decision has been made.

The Committee reviewed the progress report on military audio interviews provided by its two appointed consultants. A sample “Scratch Track” was presented for the Committee’s review to evaluate the sound and quality. The Committee found the audio quality and dual interview style to be effective; however, they agreed that the content could be more focused on the goal of the project.

The chair appointed a Military Audio Interview Subcommittee to include Kerry Meyer (non-alcoholic) Class A Trustee as Chair along with Gerry C., Tom P., and Brenda B., Staff Secretary. The Subcommittee requested that the consultants utilize broader distribution channels with diverse communication methods including A.A. Grapevine, WhatsApp, La Viña, and Loners-Internationalists Meeting (LIM).

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**Trustees' Committee Archives**

A newly revised *Archives Workbook* (M-44i), encompassing about three years of changes, was printed (English version, so far) in July. The workbook contains new shared experience from local archivists, revised policies, and other miscellaneous updates. The Spanish and French translations are already in progress.



The Committee discussed the section "*Conducting Interviews of A.A. members in American Sign Language (ASL)*" in the draft "*Archives Guidelines for Conducting Oral Histories.*" Considering concerns expressed around anonymity and filming full faces when working with A.A. members who are Deaf, the Committee requested that Michelle Mirza, our non-alcoholic Archivist, provide more information on this topic from nationally recognized ASL associations.

With gratitude for Service in the Fellowship,

A handwritten signature in black ink that reads "Reilly Kalles".

Reilly Kalles, Pacific Regional Trustee

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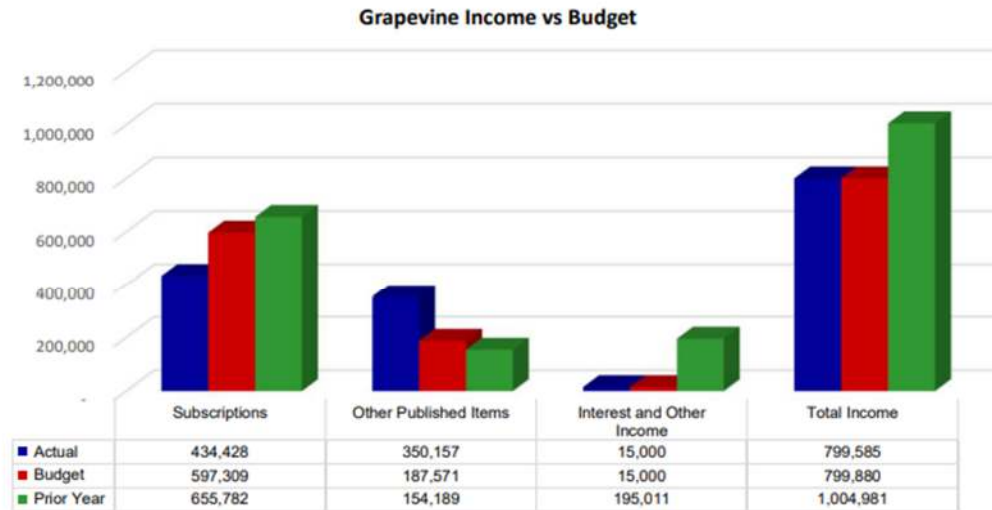
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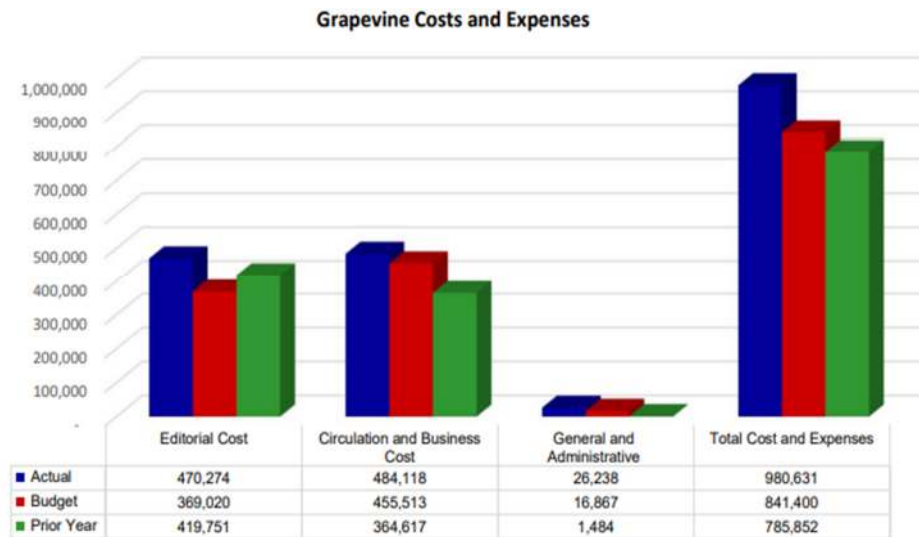
# Pacific Regional Trustee Report GENERAL SERVICE BOARD WEEKEND JULY 30 - AUGUST 1, 2022

## Appendix 1. Grapevine Financial Report

### Income and Expenses Budget vs. Actuals through June 30, 2022



Actual Net Profit on Subscription is \$162.9K or 27% behind budget, and decreased year over year by \$221K or 34%.  
Actual Net Profit on Other Published Items is \$162.6K or 87% ahead of budget, as well as increased year over year by \$196K or 127%



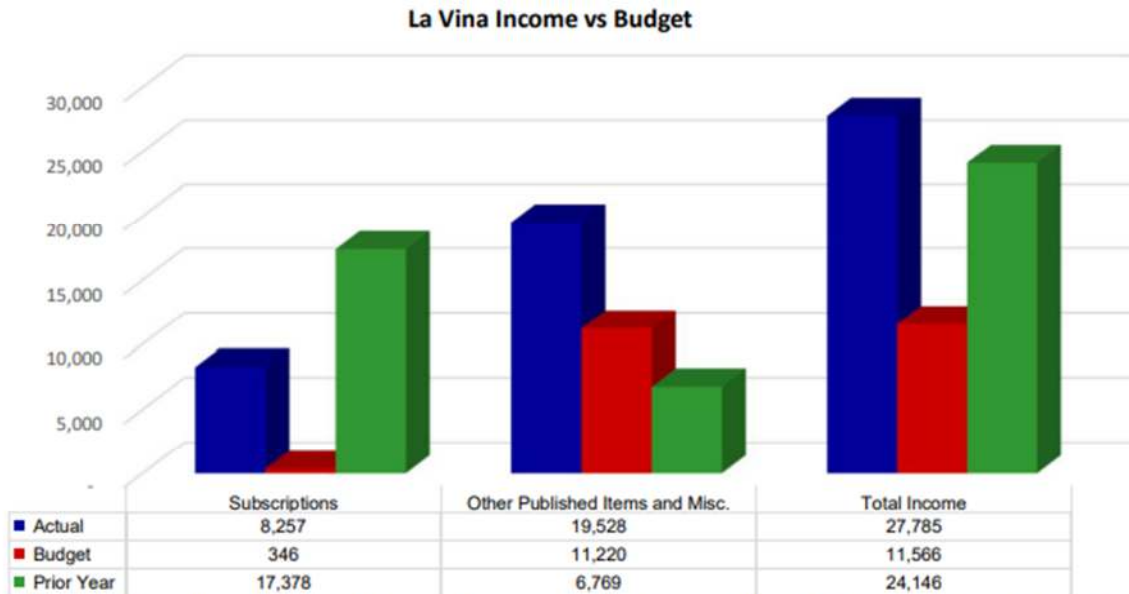
Note: Our unaudited expenses are over budget. For example, editorial costs are up by \$101,000 while circulation and business costs are up by \$29,000. Fortunately, our General and Administrative expenses are under by \$9,000 (it's shaping up to be another challenging year).

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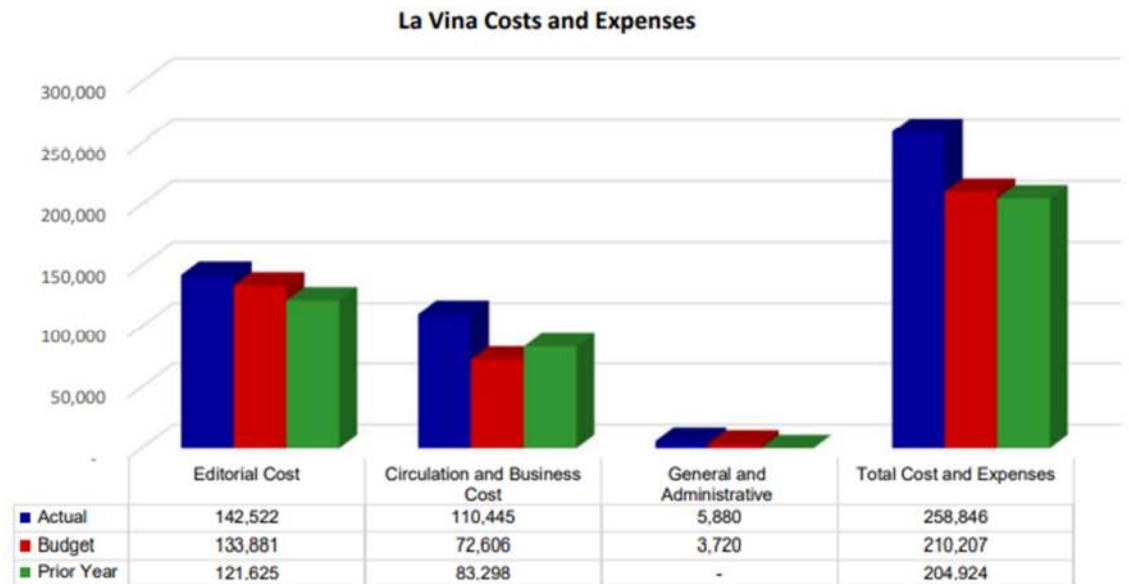
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Appendix 2. La Viña Financial Report Income and Expenses Budget vs. Actuals through June 30, 2022



Actual Net Profit on Subscription is \$8K ahead budget, and Net Profit on Other Published Items is \$8K ahead of budget; this leads to total income being approx \$16K ahead.



Expenses are over budget by \$49K overall. Editorial Cost is over by \$9K, and Circulation and Business Cost is over by \$38K.

\* NOTE OF CAUTION: These figures are, as yet, **unaudited**.

Notes: Supply chain shortages combined with increasing cost of goods sold (publication expense, postage, and printing – the “three P’s” - continue to present ongoing challenges).

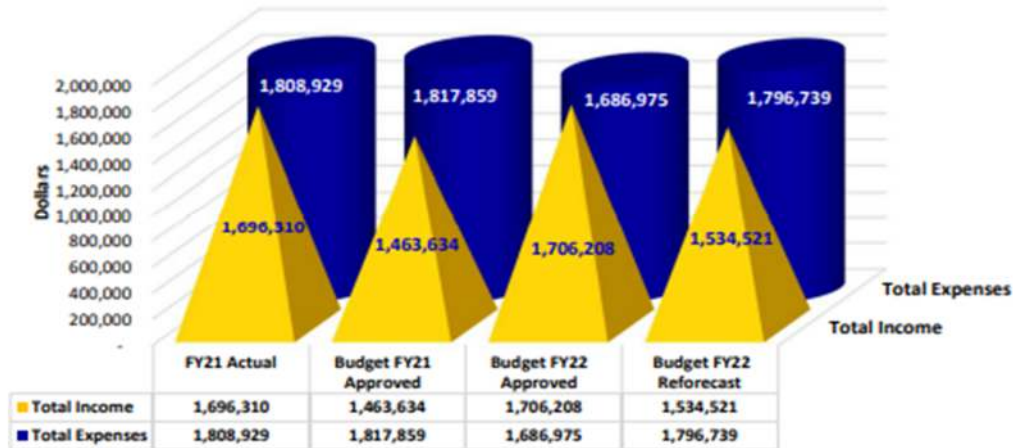
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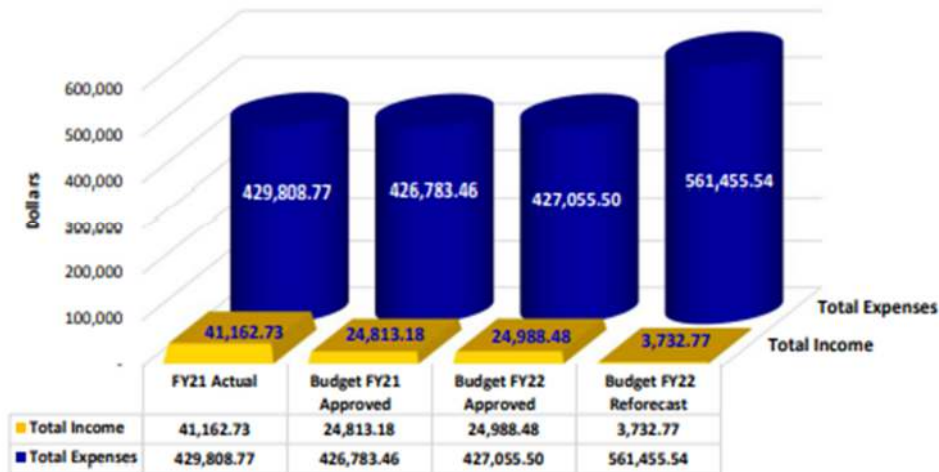
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Appendix 3. AAGV and AALV Reforecast Budget For the Remainder of 2022

**Grapevine Budget Reforecast FY2022**



**La Vina Budget Reforecast FY2022**



Notes: As a result of ongoing supply chain shortages as well as an increasing cost of goods sold (publication expense, postage, and printing – the “three P’s”) combined with an inflation rate of over 9% which reached a 40-year high in June 2022 have necessitated a reforecast budget for the remainder of the year. More will be disclosed ...

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Appendix 4. General Service Board Reserve Fund through June 30, 2022

ACCOUNT ID	BOOK BALANCE	EFFECTIVE DATE	MATURITY DATE	TERM TYPE	ANNUAL INTEREST RATE	YTD Interest Accrued
<b>Bank of New York CDARs</b>						
1536	544,007.06	1/21/2021	1/18/2024	3-Year Non-Personal CD	0.21	566.75
1047	13,423.04	08/08/2019	08/04/2022	3-Year Non-Personal CD	1.9	125.17
1144	467,479.11	10/1/2016	10/1/2022	3-Year Non-Personal CD	1.4%	1,900.60
8881	554,891.09	12/09/2019	12/01/2022	3-Year Non-Personal CD	1.6	4,420.08
7114	544,383.38	01/29/2020	01/19/2023	3-Year Non-Personal CD	1.75	4,771.81
5408	551,303.77	12/03/2020	11/30/2023	3-Year Non-Personal CD	0.18	492.34
<b>Total of CDARs at Bank of New York:</b>	<b>\$ 2,786,288.95</b>					<b>\$ 14,326.84</b>
<b>Bank United CDARs</b>						
1025141438	250,000.00	8/5/2021	8/3/2023	2-Year Non-Personal CD	0.19979	451.99
1025141448	250,000.00	8/5/2021	8/3/2023	2-Year Non-Personal CD	0.19979	455.00
1025239809	250,000.00	9/9/2021	9/7/2023	2-Year Non-Personal CD	0.2	568.89
1025322278	250,000.00	10/7/2021	10/5/2023	2-Year Non-Personal CD	0.24	439.24
1025322343	250,000.00	10/7/2021	10/5/2024	3-Year Non-Personal CD	0.44	805.93
1025395227	250,000.00	11/4/2021	11/2/2023	2-Year Non-Personal CD	0.36	589.99
1025395235	250,000.00	11/4/2021	10/31/2024	3-Year Non-Personal CD	0.58	983.04
1025488908	500,000.00	12/9/2021	12/8/2022	1-Year Non-Personal CD	0.15	419.38
1025488974	500,000.00	12/9/2021	12/7/2023	2-Year Non-Personal CD	0.49	1,371.18
1025488923	500,000.00	12/9/2021	12/5/2024	3-Year Non-Personal CD	0.78	2,184.45
1025559483	500,000.00	1/6/2022	1/2/2025	3-Year Non-Personal CD	0.82	1,980.86
1025636291	500,000.00	2/5/2022	2/1/2024	2-Year Non-Personal CD	0.73	1,482.16
1025636372	500,000.00	2/5/2022	1/30/2025	3-Year Non-Personal CD	1	2,031.44
1025712176	500,000.00	3/3/2022	2/29/2024	2-Year Non-Personal CD	1.07	1,781.95
1025712214	500,000.00	3/3/2022	2/27/2025	3-Year Non-Personal CD	1.36	2,240.55
1025808149	500,000.00	4/7/2022	4/6/2023	1-Year Non-Personal CD	0.15	1,259.08
1025884325	500,000.00	5/5/2022	11/3/2022	6 months - Personal CD	0.89	773.57
1025884287	250,000.00	5/5/2022	5/4/2023	1-Year Non-Personal CD	1.44	562.80
1025983305	500,000.00	6/9/2022	6/8/2023	1-Year Non-Personal CD	2.52	809.10
<b>Total of CDARs at Bank United:</b>	<b>\$ 7,898,000.00</b>					<b>\$ 28,996.82</b>
<b>Grand Total:</b>	<b>\$ 10,255,288.95</b>					<b>\$ 35,277.46</b>

CDARS PRINCIPAL	\$10,255,289	<b>Months of Exp on Hand</b>	<b>7.65</b>
CASH- BONY DEPOSIT RESERVE	\$294,700		
CASH- BANK UNITED	\$3,750,833		
ACCRUED INTEREST (AS OF 6/30/22)	\$35,277		
TOTAL ASSET VALUE	\$14,336,100		
LESS: GV UNFULFILLED SUBSCRIPTIONS	(\$1,443,500)		
RESERVE FUND BALANCE	<u>\$12,892,600</u>		
		EXPENSES	
		GSO	\$18,111,969
		GRAPEVINE	\$1,686,975
		LAVINA	\$427,055
			<u>\$20,225,999</u>

\* NOTE OF CAUTION: These figures are, as yet, **unaudited**.

**Prudent Reserve:** Per above, during 2022, our Prudent Reserve, has declined from 8.49 months to approximately 7.65 months. This decrease is primarily due to recalculating our reserve ratio based on our budgeted expenses for 2022 (in contrast to our actual expenses for 2021).

“BONY” = Bank of New York and “CDARS” = Certificate of Deposit Account Registry Service.

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Appendix 5. AAWs Publications Sales by Items through June 30, 2022

**ALCOHOLICS ANONYMOUS WORLD SERVICES**  
**PUBLICATIONS SALES BY ITEM**  
**ITEMS WITH GREATEST UNIT SALES**  
**JANUARY 2022 - JUNE 2022**

Item #	Item Description	QUANTITY		REVENUE	
		2022	2021	2022	2021
B-30	Alcoholics Anonymous (Soft Cover)	168,143	109,374	1,230,701	823,712
B-1	Alcoholics Anonymous (Hard Cover)	163,141	186,126	1,228,797	1,456,693
B-2	Twelve Steps and Twelve Traditions (hard cover)	62,821	75,811	457,654	551,844
B-7	Living Sober	49,369	35,138	203,064	146,502
B-15	Twelve Steps and Twelve Traditions (soft cover)	46,849	55,101	320,516	374,254
B-16	Alcoholics Anonymous (Large Print)	24,669	25,633	196,076	208,644
B-12	Daily Reflections: A Book of Reflections by A.A. Members for Alcoholics Anonymous (Abridged, Pocket Edition)	21,399	50,262	173,713	424,502
B-35	As Bill Sees It (Hard Cover)	13,974	19,537	52,544	82,140
B-5	Twelve Steps and Twelve Traditions (large print)	12,933	8,416	91,904	62,275
B-14	Twelve Steps and Twelve Traditions (large print)	10,535	17,481	71,479	128,908

Notes:

Above, please find the **unaudited** listing of 2022's most popular A.A. World Services Publications based on sales and items sold (including the comparisons for 2021). It is no surprise that our Big Book, *Alcoholics Anonymous* and our *Twelve Steps and Twelve Traditions* lead the way.

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Appendix 6. Summary of 7<sup>th</sup> Tradition Contributions through June 30, 2022



Note: While the 2019 and 2020 figures are audited, the 2021 figures are, as yet, **unaudited**.

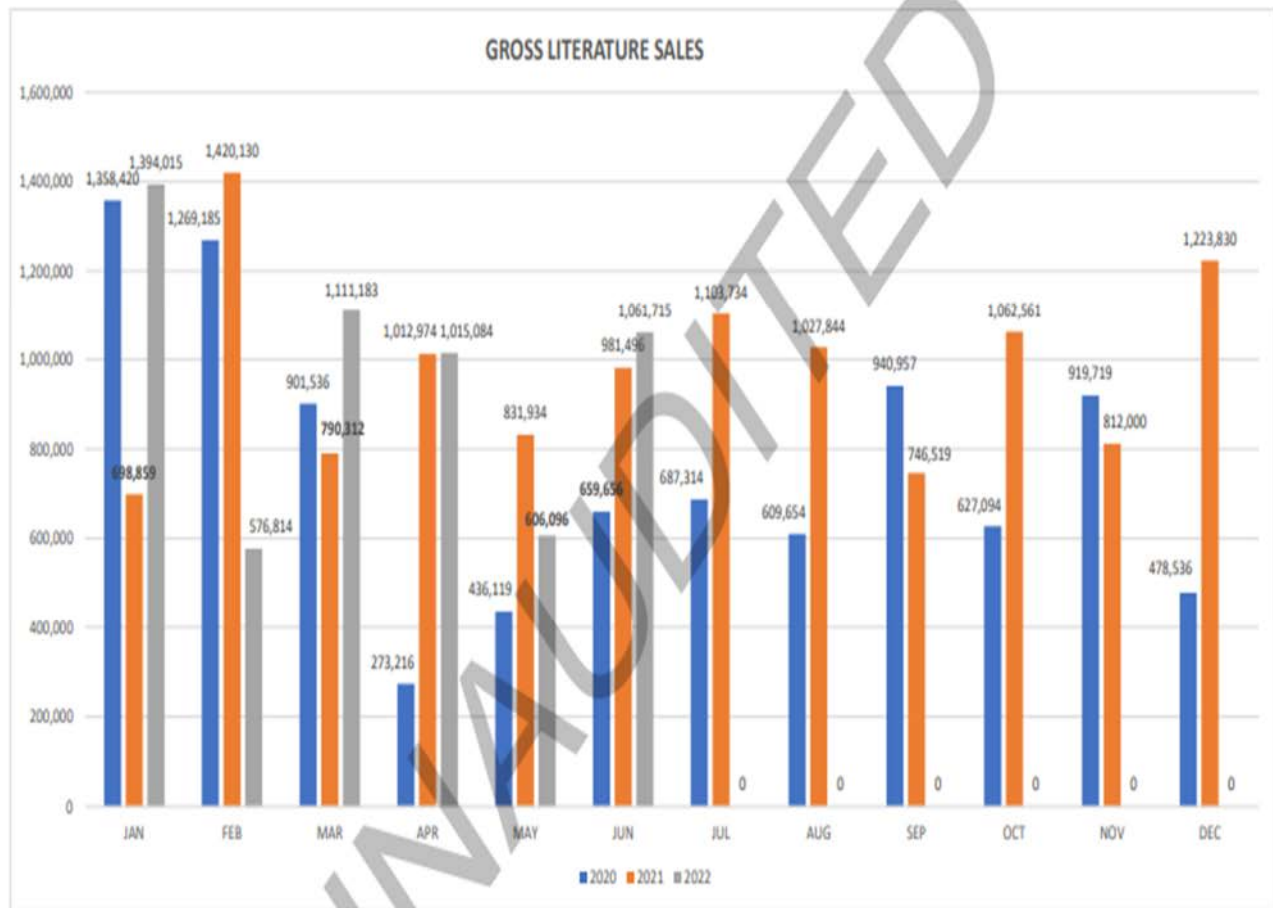
These comparisons are provided to document the trends we have experienced year to date. Our Chief Financial Officer, our GSB Treasurer, the Trustees’ Finance and Budget Committee, and the General Service Board express our gratitude to the Fellowship.

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Appendix 7. Summary of Literature Sales through June 30, 2022



Note: While the 2019 and 2020 figures are audited, the 2021 figures are, as yet, **unaudited**.

These comparisons are provided to document the trends we have experienced year-to-date. Our Chief Financial Officer, our AAWS Publisher, the Trustees' Finance and Budget Committee, and the General Service Board express our gratitude to the Fellowship.

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