

Announcing: Mixed-Title Quantity Discount Test Pilot

Dear A.A. Friends,

In our ongoing efforts to ensure that A.A. literature is equally accessible throughout the Fellowship and to remove barriers that may hinder getting our life-saving literature into the hands of all who need it, we will be implementing the following:

Mixed-Title Quantity Discount Test Pilot

A six-month test pilot will run: **March 31 - September 30, 2022**

During this test, folks ordering our literature will receive the Mixed-Title Quantity Discount based on **the sum total of all books, booklets and boxed sets placed in one order**, rather than on a certain quantity of one specific book, booklet or boxed set, as was previously the case. **A full list of items that receive this discount is available on request**; please email publishingnews@aa.org.

Test schedule of Mixed-Title Quantity Discounts

20 – 99 copies = 6% off

100 - 199 copies = 12% off

200+ copies = 18% off

Note: Dollar totals are in U.S. currency. Discounts are based on totals before applicable sales tax.

We want to work together to see if Mixed-Title Quantity Discounts will help folks who order literature at every level (individuals, groups, Intergroups and Central Offices, and others) more easily plan and place orders for the items they need to carry A.A.'s message.

We will carefully examine the test data results; listen to input from all those who buy from us; and carefully consider positive or negative impacts.

We recognize that individual members and groups are not the only entities that purchase our literature. Intergroups and Central Offices are vitally important service partners for us. They are incredibly important to the Fellowship, performing services locally that cannot be provided by the General Service Office in New York.

We take our fiduciary responsibility seriously, which includes our oversight and decision-making on pricing, discounts and shipping charges. We are ever mindful that "money and spirituality mix" in each of these transactions.

Just like every member of the Fellowship, our goal is to carry the message of recovery to the still-suffering alcoholic. Your General Service Office and your A.A.W.S. Board want to ensure that our literature is accessible to all. Hopefully, this new Mixed-Title Quantity Discount schedule will help to get our books into the hands of those who need them.

We continue to encourage members to purchase literature from their home groups and local distribution sources (Intergroups and Central Offices).

For questions, comments and sharing on this topic, please email us at publishingnews@aa.org.

Warmly,



Jimmy D.
Chair, A.A.W.S. Board



Deborah K.
Chair, A.A.W.S. Finance Committee