

Help Carry the Message of AA



WHAT IS IT?

A challenge to increase new **Grapevine** and **La Viña** subscriptions* in **2018**

HOW IT WORKS

Any new, paid subscription* between Jan 1-Dec 29, 2018 qualifies, including subscriptions for:

- **GV** or **LV** in Print • **GV Online**
- **GV Complete** • **GV App**
- **Gift Certificates** including **Carry the Message Gift Certificates**

TWO PRIZES

Receive a special section in a **2019** issue of **GV** or **LV** featuring members' stories from the winning state, province or territory achieving:

1. The greatest percentage growth in new, paid subscriptions* or subscription gift certificates
OR
2. The greatest increase in new subscriptions* or subscription gift certificates overall

WATCH FOR DETAILS

Beginning January 1st
[www.aagrapevine.org/
challenge](http://www.aagrapevine.org/challenge)
or
[www.aagrapevine.org/
challenge-lv](http://www.aagrapevine.org/challenge-lv)

**A new subscription is one that hasn't been active in the past 6 months.*

AAGV strives to be self-supporting through the sale of subscriptions and other items.